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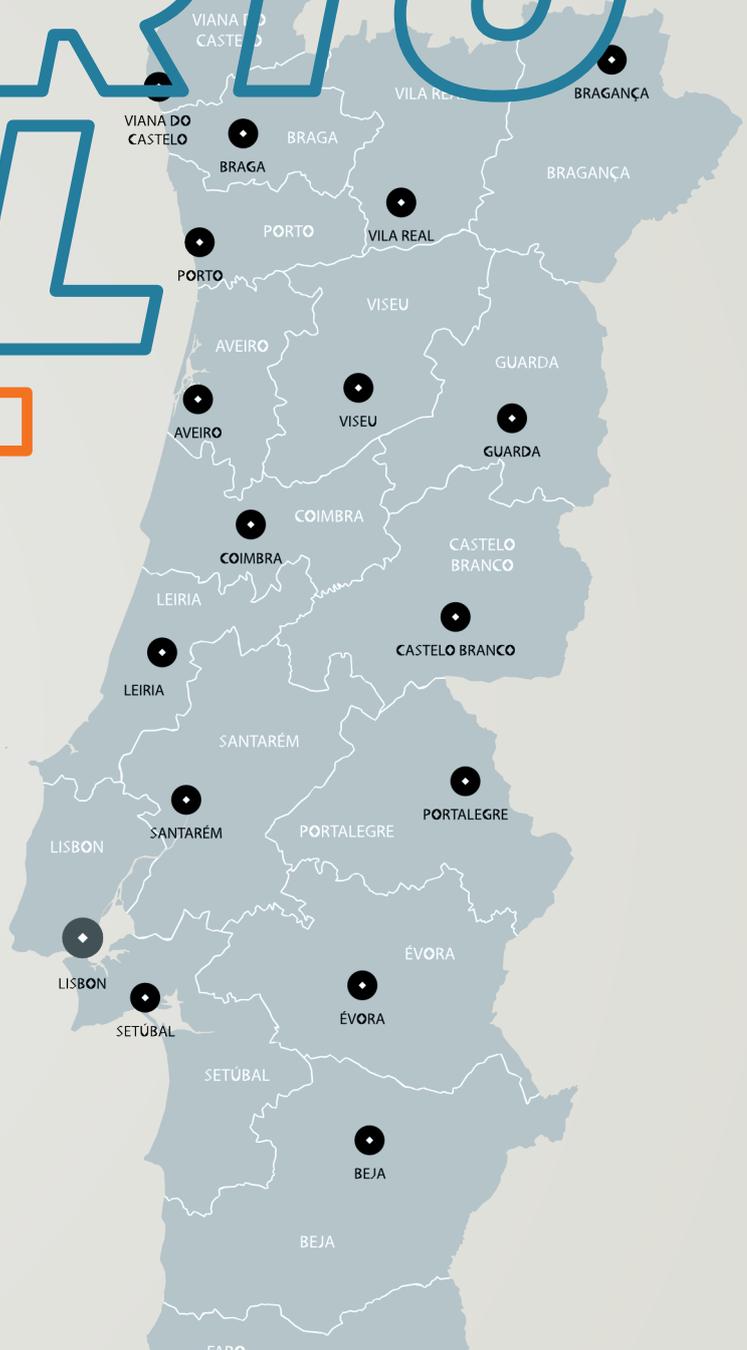
Partners:



PORTUGAL ICT

THE PORTUGUESE ICT SECTOR IN 2026

A collaboration of the Portuguese and the German ICT sector



Work
force



Education



Key
indicators



Tech
stack



Companies



International

PRECISION INSIGHTS - CREATING MARKET ACCESS



The primary objective of this initiative is to establish a comprehensive, evidence-based assessment of the Portuguese ICT sector's capabilities, maturity, and operating environment, thereby supporting informed policy, investment, and partnership decisions.

This will be pursued through comprehensive market research, combining quantitative data analysis with qualitative insights, resulting in a representative study that will be disseminated widely across relevant European stakeholder group.

In addition, and in pursuit of raising popularity for Portugal as ICT services delivery location among German IT decision makers, we will hold a launch event together with the Portuguese embassy to Germany during which we present the results as well as successful collaboration examples.

We are inviting institutional partners to join us and make a stand on the German and other European markets for Portugal ICT.

Stephan Fricke, CEO, German Outsourcing Association



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What do we analyze?

We are looking to better understand the conditions and opportunities for German and European businesses to work with Portuguese IT and back office partners or to invest in own service delivery subsidiaries.

We focus on the following aspects:

- Companies and business
- Services, specialisation, experiences
- Workforce and education
- Export
- Outlook
- ICT sector collaboration and initiatives

Who should participate?

With this study we focus on the entire Portuguese ICT industry, aiming to provide a comprehensive insight into the sector.

- IT service providers
- BPO services providers
- Shared services and GBS
- IT Consulting
- Tech Startups (Scale-ups)
- 20 - 1.000+ employees

In addition, we introduce public organisations, such as associations, clusters and ministries / investment support agencies (official partners - free)

Why to participate?

Within this framework, the Association ensures expert-led market research conducted by experienced ICT specialists, combined with broad dissemination through established information and communication channels reaching more than three million industry stakeholders in Germany and internationally.

The resulting study will be made available for **free public download**, ensuring wide accessibility and outreach among relevant target groups, including industry participants, policymakers, and potential investors.



Branding



Interest generation



Extending reach



Location promotion



Reputation



Strategic positioning

3+ Million contacts

0,00 Free distribution

6+ Own media channels

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PORTUGAL ICT 2026 MARKET STUDY

April 2026

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The German Outsourcing Association is an independent, non-profit organisation that supports the development and transparency of the German and international ICT services markets. It's service partner ICT Markets is specialised in international ICT market analyses and ICT sector support.

